

ECZACIBAŞI BUILDING PRODUCTS QUALITY POLICY

As a company that adopts quality as a lifestyle, we aim the most qualified level in everything we do, in every product we make, in every service we offer. Our purpose is being a pioneer of modern, high-quality and healthy living.

As we strive to achieve this purpose, we are committed to;

- Fulfilling all our responsibilities to the environment, society and clients, who are our most important values,
- Ensuring customer satisfaction by complying with the national and international relevant standards and applicable requirements,
- Ensuring efficiency and continuous improvement of quality management system,
- Conducting preventive actions by assessing the risks and opportunities that might affect the compliance of products and services,
- Reducing our costs, increasing our efficiency and profitability and increasing our competitiveness without making concessions on our quality,
- Ensuring development of our employees, who are our most important assets, by providing them with continuous trainings, conducting activities to increase their motivation and ensuring their satisfaction,
- Cooperating with suppliers.

Ali AKÖZ

Executive Vice President

Eczacıbaşı Building Products Division

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